

THE VIDETTE

The Men Who Are Today Lifting The World Upward And Onward Are Those Who Encourage More Than Criticise.

VOLUME LVI

IUKA, TISHOMINGO COUNTY, MISSISSIPPI.

THURSDAY, JANUARY 4, 1940

NUMBER 21

NEW OFFICERS TAKE OATH

The new county officers were sworn in Monday as follows: Sheriff, C. L. Pace, Jr.; Tax Assessor, Edgar A. Pace; Supt. of Education, O. C. Oaks; Circuit Court Clerk, Miss Verna Wood, re-elected and Chancery Court Clerk, J. C. Jourdan, Jr., re-elected. The supervisors are First District, R. C. Grisham, President; Second District, M. F. Marlar, re-elected; Third District, Oren Wade; Fourth District, H. G. Finch; Fifth District, A. V. Mann.

PARAMOUNT TIES UP WITH RAYON

Licked to a frazzle by cotton styles in the Paris and New York markets last season, the synthetics apparently are pointing toward a comeback via Hollywood.

Full page advertisements in national magazines of tremendous circulation are scheduled to carry the first blast in February. Paramount's actress Mary Martin, takes the role of saleslady for rayon, as attention-getter for the statement that all costumes used in her new picture "The Great Victor Herbert," are rayon fabrics.

Those familiar with advertising methods smell immediately a cooperative deal under which Paramount agrees to put in rayon manufacturers featuring "The Great Victor Herbert."

What Paramount appears to have overlooked, or at least to have considered more unimportant than the value of the space thus obtained, is the fact that 25 per cent of all the potential theatre-goers of the nation depend directly or indirectly upon cotton for their livelihood.

Paramount may not know of the new zeal with which cotton dependents of nineteen states have started out to market their product. Those dependents do not have the advertising budget with which to provide pages of paid publicity for a movie corporation, but collectively they hold a rather substantial balance of power over box office profits. There is logic in the expectation that the box office appeal of "The Great Victor Herbert" will not be helped by announcements that its costumes are made exclusively of synthetic fiber.

MAUD NEWS

Mr. John Edward Burns, who is attending Florence College, spent the week end with home-folks.

Mrs. Felix Todd visited her mother, Mrs. L. N. Burns, Sunday.

The Home Demonstration Club met December 26th, at the home of Mrs. Hilda Burns. The home Dem. Agent, Mrs. McEvilly, with the assistance of Mrs. Ola Hamilton and Mrs. May Belle Paden, gave a demonstration of Swedish weaving. It was enjoyed by all.

Miss Lorene McGairty spent last week with relatives in Corinth, Miss.

Misses Gladys and Elora Todd spent Tuesday with Misses Nedra and Inez Quillen.

Mr. Jim Fred Gaisser of Marmersum, Ala., is visiting friends in Maud.

Mrs. Hazel Todd visited her mother, Mrs. A. K. Bishop Friday.

Mrs. Annie Todd spent last Sunday with Mrs. Betty Burns. The New Year has brought me severely cold weather along with it.

Antony Burns has returned from Kenzie, Tenn., where he is attending Bethel College.

WIN YOUR RACE

and Business Supremacy

T. K. Advertising

Thomom

chers

ROYALTY VISITS IUKA

Crown Prince of Persia and Daughter Here.

Last week the Crown Prince and daughter of Persia, passed through Iuka on their way from Red Sulphur Springs, where the Prince is reported to have purchased the old Sulphur Springs Hotel.

AUTO ACCIDENTS INCREASE DURING HOLIDAYS

A series of car accidents marred the Christmas holidays. Among the worst was that of the County Health Officer, Dr. T. P. Haney, which occurred Friday evening between Burnsville and Iuka. From meager reports it seems that Dr. Haney blinded by the lights of a parked car, ran into the car which was owned by a passing motorist, who was assisting Mr. Robert Jackson of Memphis, to fix a puncture. The strangers car was almost completely demolished. Mrs. Haney was seriously hurt, her tongue cut badly and jawbone broken. Dr. Haney was also hurt and both were carried to a Corinth hospital. The occupants of the other car went to Corinth for the night and next morning returned to their home in Kosciusko, Miss. They had been to Florence, Ala.

Another accident happened near Bullard's Tourist Camp Saturday night, when a party of young people from Corinth and Biggersville ran off the highway turning the car over and injuring several of the crowd. It is said that Dr. Brackstone was engaged for four hours in giving first aid after which the parents of the young people came to Iuka and took them back home. The names of the young people were not learned.

NEW SHERIFF LOCKS UP TWO MEN FIRST DAY

The new Sheriff seems to mean business. Only a few hours after being sworn in as Sheriff of Tishomingo County, Clarence Pace locked up two men from Burnsville, charged with drunkenness and disturbing the peace.

CONGRESS CONVENES

Congress convened Wednesday. A long session is feared by leaders. Some important issues are to be settled.

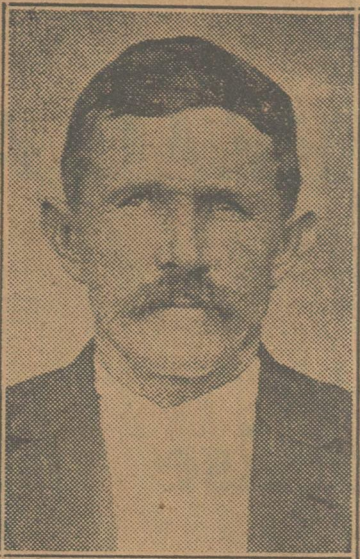
PARASITE CONTROL FOR HORSES

We are taking this opportunity to notify farmers in advance that Dr. W. L. Stroup, Veterinarian, from Corinth, will be in the county during the week of January 15, to treat work stock for parasites. The price will be 25c per head. This is a good opportunity for farmers to rid their work stock of parasites, and get them in healthier condition for work this spring. "It takes more feed to keep up wormy animals than it does to keep worm free animals, and too, animals infested with parasites can not do the work that healthy animals can do."

Dr. Stroup will also treat teeth, ring bones, side bones, and treat dogs for rabies. The cost of treating animals for things other than parasites will be comparatively small and will depend on the amount of treatment given. Farmers are urged to bring their work-stock out and let Dr. Stroup look it over and advise with them.

Schedule of meeting will be sent out at a later date by letter to all work sheet signers. Work-sheet signers are asked to inform tenants.

JOHN W. SMITH DIES



Mr. John W. Smith, prominent farmer and former supervisor for several terms from the First District, died at his home two miles northeast of Iuka, Monday morning. He had been in ill health for several years. Mr. Smith was 68 years old.

Funeral services were conducted Tuesday by Rev. S. Pate and Johnson and interment was in Toe Nail cemetery.

Mr. Smith leaves five sons, Jady, Dock, Lindsey, Noel and John all of Tishomingo County, and two married daughters, who live in Southern California.

The G. W. Cutshall Funeral Home was in charge of funeral arrangements.

BAPTIST CHURCH

The pastor and family spent Christmas in Tennessee with relatives.

The pastor conducted the funeral services of John W. Smith at Mt. Evergreen Tuesday at 2 o'clock. Burial was at Toe Nail cemetery.

The pastor wishes to thank every one for the many cards of greetings and gifts received during Christmas. It was kind of you to remember us as you did, and we appreciate it very much. May God's blessings be upon you and yours each day of the New Year.

The old year is now past and gone, the unknown is here, and I wonder how many of us are starting out on the threshold of the new year fairly and squarely in a manner that will give us a chance to make this world a better place in which to live? Are we starting this year with resolution to be fair to self, others and God? The new year is a golden gate of opportunity, especially in affording us the opportunity of coming into contact with Christ. In it we learn to know him better than ever before. We may walk with Him better than ever before. We may walk with Him and talk with Him and dwell in the secret of His presence as never before, if we will embrace the opportunities for fellowship the new year brings.

Next Sunday is the first Sunday of the year. No better resolution can we make than to resolve to attend Sunday school and worship service somewhere every Sunday, and to put feet on our resolution and start next Sunday. Our churches welcome you. We want you. We are here to serve you. Why not be fair to yourself, your children and God, by giving His a chance this year? Start the year right with your eyes on God, and see if at the end of 1940 you're not much happier than you've ever been before.

LAST SLAVE DIES

Gilbert Moody, 100, the last negro in Tishomingo County, who claims to have been a slave, died at the County Home Jan. 1. The man had often told questions he could remember having been sold several times before he was freed.

HERE AND THERE

BY

Wilmer Price

Earthquake.

The most important news of the past week was the terrible earthquake in far-away Turkey, where cities now lie in ruins and thousands lost their lives when the earth rocked and burst open in great crevasses. Many small towns were completely wiped out and even rivers were forced into new channels by this gigantic upheaval of the earth's surface. Those who survived the two shocks which took place are suffering from exposure and hunger in the bitter cold weather which prevails. The total of dead and injured in Turkey cannot be estimated because lines of communication have been broken down in so many places. In England instruments recorded these shocks as the worst in seven years. Los Angeles, California, at the same time experienced a light earthquake which caused chandeliers to swing back and forth, plaster to fall and persons to rush out of buildings into the streets. There, however, no lives were lost and no serious damage occurred. From all reports available there seems to be little doubt that more people were killed in the Turkish earthquake in one day than were killed in any one day of the war in Finland or on the Western Front.

Russo-Finnish War.

Late reports state that the small Finnish army has so completely out-fought and out-generated the large Russian forces, and demoralized them to such an extent, that little has been accomplished, as yet, by Russia in her invasion of Finland. However, it is said that Russia is engaged in overhauling her army, and has called upon Germany to furnish her with some trained officers. Whether or not Hitler can afford to do this now is a question. It is estimated that the Finns have been re-inforced by 10,000 Swedish volunteers and others from Norway. Further, it is understood that Mussolini has permitted some Italian volunteers to join up with the Finns. These Italians are probably, for the most part, air pilots and technicians, because, being unused to a severe climate, they would be of slight service as foot soldiers on the Finnish front. One reason that the Finns have been able to show up so well against the hordes of Russian troops is that the Finns often travel in patrols of about a hundred soldiers on skis, on which they are experts. These Finnish ski-troops travel very fast, like other guerrillas, and excel in surprise attacks. They often strike from the rear, and tear up railroads and other lines of communication which serve the Russian forces. Some of these Finnish expeditionary ski-troops have penetrated quite a distance into Russia and so disrupted Russian sources of supply that many Russian soldiers have perished of cold and hunger.

Workers For Peace.

It is recalled that when the war in Europe began the first of last September many powerful factions seemed set to drag the United States into the conflict. However, citizens from every State in the Union deluged Congress with letters and telegrams clamoring for peace, with no foreign entanglements. These people demanded of the President, as well as their representatives, to be kept out of any European war. Letters and telegrams were so numerous that a new record was set in Washington. If all this had not happened perhaps we should now be at war. Today, the struggle for peace has not ceased. Catholics, Protestants and Jews in this country have formed a Peace front. Presi-

WAITS

72 YEARS YOUR JEWELRY STORE

CORINTH, MISS.

Telephone 382

TISHOMINGO NEWS

Tishomingo, Miss., Jan. 1.—School resumed here today after a week off for the holidays.

The new year started off with a big snow, the first of the season.

The Tremont boys and girls will be here Friday night, Jan. 5th for basketball. On Tuesday night, Jan. 9th Fulton boys and girls will contest here for honors in basketball. The Fulton girls are ex-State champions.

—Reporter.

COTTON GINNING REPORT

Census report shows that 5,057 bales of cotton were ginned in Tishomingo County from the crop of 1939 prior to Dec. 13, 1939, as compared with 8,462 bales for the crop of 1938. W. R. Akers, Special Agent.

LEGISLATURE CONVENES

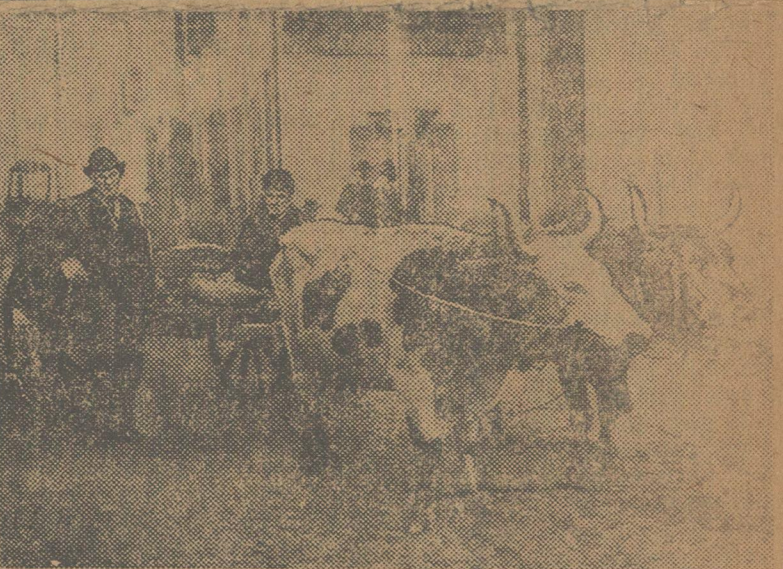
The legislature for the 1940 regular biennial session convened Tuesday.

Rep. Samuel E. Lumpkin of Lee County, was elected speaker of the House without opposition and Senator W. B. Roberts of Rosedale, was named president pro tem of the Senate by acclamation.

Governor White delivered his farewell message to the joint assembly Wednesday.

Governor-elect Johnson will take office January 16.

FROM OXEN TO STREAMLINED TRACTOR; A STORY OF SOUTHERN FARMING PROGRESS



The producers of the motion picture "The New South," searching for authentic local color, penetrated even to districts far off the beaten track. In one Southern farming section miles from a main highway, they were surprised to find a team of oxen, hooked to an ancient wooden cart, still doing active daily service.

A sequence portraying the team was filmed, and may be viewed in the picture, which is now being shown all through the South by the distributors of Arcadian Nitrate. The scene is part of the historical picture presented to portray the development of Southern agriculture.

Later on in "The New South" the most recent improvements in Southern farming, down to the streamlined tractor, are shown in contrast with the crude beginnings. One of the greatest advancements has been the education of the farmer in the use of fertilizers to obtain the greatest yield from his crops, and to prevent his land from being depleted. In most Cotton Belt soils, the plant food which is most often deficient is nitrogen, the growth element.

Today the South, which still remembers the days when oxen furnished the motive power on the farm, can look forward to a new era of farm prosperity based on scientific findings.

Pathfinder Polls of Public Opinion

PATHFINDER

PATHFINDER polls keep millions of folks everywhere posted in advance on vital questions—war, politics, elections, farm problems, labor, world events. An exclusive PATHFINDER feature. Nothing else like it. A real news sensation.

Read in More Than a Million Homes

Besides, PATHFINDER is the world's oldest and most widely-read news magazine, bringing to you in words and pictures everything that happens, fresh from the world's news center in Washington. World events verified and interpreted, boiled down into 20 interesting departments—unbiased, non-partisan, dependable, complete. Costs 75% less.

This Newspaper & BOTH one year Only \$1.50

Every Week
from the
Nation's Capital

The Vidette

Mrs. Edna M. Sparks
and L. C. Sparks,
Owners and Publishers

Lawrence C. Sparks, Jr.,
Manager and Editor

Published Every Thursday
Entered as second class matter
at Iuka, Mississippi.

ONE YEAR \$1.50
SIX MONTHS 75c
THREE MONTHS 50c
Tishomingo and Adjoining
Counties: \$1.00 per year; 60c
for Six Months; 40c for three
months.

ADVERTISING RATES

Display advertising, 30 cents
per single column inch for
space. This rate means run of
paper and without preferred
position.

Readers, 5 cents per line.
Political advertising and other
long readers are charged at
display rate.

Cards of Thanks one cent per
word.

No advertisement taken for
less than 25 cents.
Obituaries one cent per word.

AN OPEN LETTER

To Iuka Business Men, Subscrib-
ers and to Friends of "The
Vidette" and Personal Friends
and Acquaintances of the late
R. M. Sparks, former Owner
and Editor of "The Vidette"

I wish to take this opportuni-
ty to express my deep apprecia-
tion to all of the loyal friends
and acquaintances of my father
who were so kind and thought-
ful with both deeds and expres-
sions of kindness to my mother
and to me when he was so
tragically killed a short time
ago. We shall never cease to
be grateful.

The publication of "The Vi-
dette" will continue with my
mother, Mrs. Edna M. Sparks,
who has had long experience in
the newspaper business and
myself as owners. My son
Lawrence C. Sparks, Jr., will be
business manager and editor.

Although Lawrence may be
considered young for such a
responsible position, he has
had splendid business training
both in high school and college
and has demonstrated unusual
ability in managing an impor-
tant business here in Indian-
apolis. You will find him courte-
ous and considerate and his
judgment in business matters
far beyond that of the average
young man of his age.

In assuming the business
management and editorship of
"The Vidette," Lawrence, whom
many of you know, is anxious
to give you a fine newspaper.
His plans, many of which he
has discussed with me, are
sound and cannot but make for
improvement. He realizes that
there is some need for adjust-
ment in prices in the job print-
ing department; that today with
competition of a vital factor in
the life of any business the key-
note for success lies in increas-
ing sales volume and being con-
tent with smaller profits.

He intends to publish the
kind of paper YOU want, con-
taining news about YOUR town,
county and state, about YOUR
friends and acquaintances. Im-
portant news of world affairs,
which indirectly affects us all
will not be overlooked.

Many of you have kindly as-
sured your support of the new
arrangement. I solicit that sup-
port and your continued patron-
age in behalf of my mother and
my son. I assure you they will
extend every effort to merit
your confidence.

Very sincerely,
L. Cavett Sparks

Indianapolis, Ind.,
Jan. 1, 1940.

**INSTANT
HOT
STARCH**
...without cooking!



LETTER TO THE EDITOR

Dec. 18, 1939

To The Iuka Vidette,
Iuka, Mississippi.

Dear Friends:

It has been my custom to ad-
dress my letters to Hon. R. M.
Sparks, but today's press brings
the sad news of his tragic
death.

This was indeed a painful
blow to me. Mr. Sparks was
my friend, one in whom I could
always confide, and on whose
word I could always rely. If
he had been editor of a great
daily newspaper in one of the
large cities of the country, his
picture would be published
throughout the nation. Yet, I
dare say, he contributed more
to the welfare of his communi-
ty, according to his means, than
do nine-tenths of the editors of
the great dailies of the world.

His passing will be a great
loss to Tishomingo County, and
especially to Iuka. I don't
know who will take his place,
but I do know that it will be
hard to fill.

I could not refrain from writ-
ing these few lines to express
my sympathy to the rest of his
friends and to his loved ones
who are left behind.

Sincerely yours,
J. E. Rankin.

MR. DAN MEDLEY, DEAD

The death of Mr. Dan Medley
in the hospital at Corinth, Miss.,
made the Christmas holiday
week very sad for his many
friends in Paden. Following the
lingering illness of seven weeks,
the death came as a shock to
most people, for after being dis-
missed as a pneumonia case, it
was hoped that Mr. Medley
would soon recover, but it
seemed that his lungs never
healed and after about a week
in the hospital at Corinth he
continued to grow worse until
his death in the early hours of
Thursday morning.

Mr. Medley was 56 years old
and had lived almost all his life
in and near Paden. He was a
good citizen, friend and neigh-
bor, always helping those around
him in any way he possibly
could.

He is survived by his wife,
five daughters, and four sons,
three brothers and two sisters,
a host of other relatives, includ-
ing six grandchildren and many
friends, who will mourn his
passing.

Funeral services were held
at Palestine cemetery, Friday
at 2 o'clock by the Rev. Shook,
pastor of the Christian church.
After the services were con-
cluded the body was laid away
in the Palestine cemetery under
a bank of flowers that spoke of
the high esteem in which he
was held by his community and
county.

The bereaved relatives have
the deepest sympathy of many
friends in the loss of their loved
one.

PADEN NEWS

Those visiting in Paden dur-
ing the Christmas holidays
were: Mr. Gadi Timbes, Mr.
Jules Gipson, Mr. and Mrs.
Gather aPtterson of Memphis;
Mr. Baker and Bobby Joe of
Bradford, Tenn.; Mrs. Minnie
Owens Hellums, W. G. Owens,
Mr. and Mrs. Totsie Crowell of
Russellville, Ala.; Messrs Clint
Stephens, Birmingham; Corbit
Stephens, Norfolk, Va.; Mr.
and Mrs. T. P. Stephens and
Janice, Collins, Miss.; Mr. and
Mrs. Pink Timbes, Booneville;
Mr. and Mrs. Leuttie Woodruff
and Ouitha Nan, Tupelo; Miss
Winnie Nixon, Tusculumbia, Ala.;
Mr. and Mrs. Elton Hill, Gee-
ville, Miss Corinne Timbes, New
Site; Mrs. J. P. Nixon and baby,
Potts Camp, Miss.

Mr. and Mrs. J. C. Nixon spent
the New Year holidays with hi
parents, Mr. and Mrs. C. K.
Nixon.

Mr. and Mrs. Aey Vernon and
Mr. and Mrs. L. R. Shirley of
Haleyville, were Friday night
guests of Mrs. J. E. Clark.

Miss Frances Vernon was
guest of Miss Ouida Sanders.

Prof and Mrs. J. C. Wilson
and family and Prof. and Mrs.
J. E. Ferrell spent the holidays
in and near Water Valley, Miss.

Mrs. Analiza Shackelford and
Mrs. L. O. Nixon are confined to
bed due to ill

SUBSCRIBE FOR

THE VIDETTE

AND READ ALL THE NEWS.



Advertise in this newspaper and sell your merchandise.



High Class JOB PRINTING

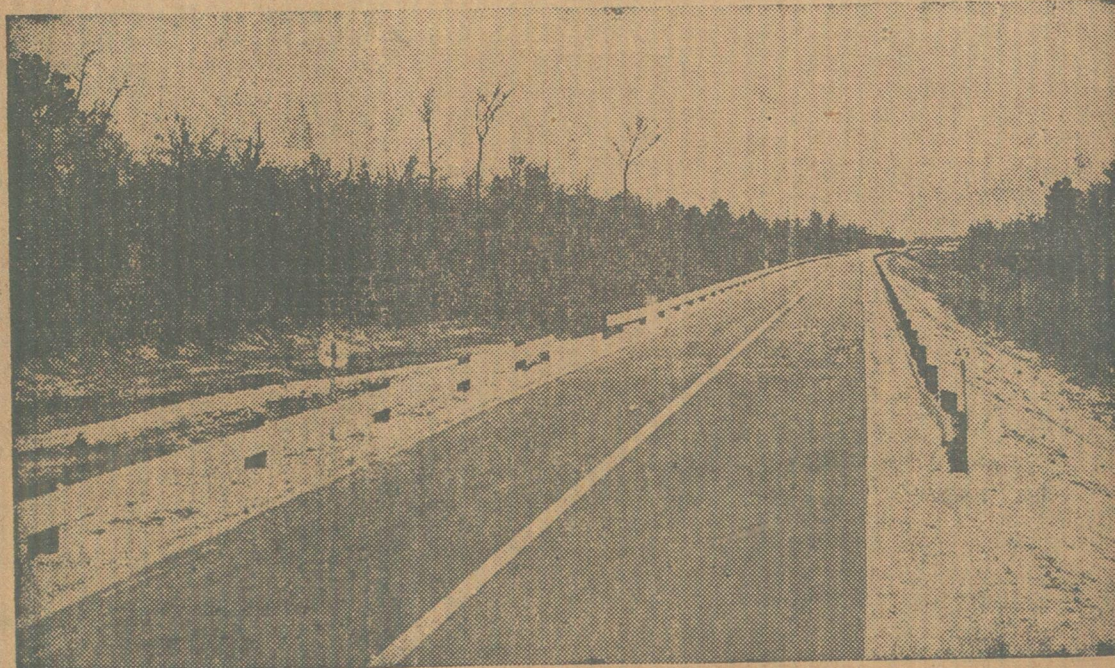
PROMPT SERVICE

REASONABLE PRICES



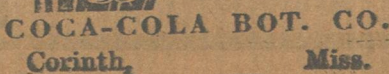
GIVE US TRIAL.

U. S. 45 — Mississippi's Newest Magic Carpet



Mississippi's newest magic carpet, U. S. Highway 45, is ready to smoothly and comfortably
motorists to whatsoever destinations they might choose. The above photo shows a section of this
streamlined addition to the state's through paved thoroughfares. Northern terminus of High-
way 45 is Otononga on Lake Superior, and its southern terminus is Mobile on the Gulf of Mexico.
Most direct route from the Great Lakes to the Gulf. Thus completion of the paving on High-
way 45 by the State Highway Department places east Mississippi on what will now become one of
the best travelled routes in the nation.





BOUNDARIES But No BARRIERS



It will probably surprise you to learn that there are

855 telephone companies serving the nine south-eastern states. The Southern Bell Telephone and Telegraph Company is the largest, it is true. But the other 854 have the important job of serving about 1,400 southern communities which have a total of some 314,300 telephones.

Southern Bell is pleased that its lines connect with the lines of these other southern companies, blanketing the South with a vast network of wires—so that boundaries between companies are not barriers to quick, South-wide telephone service.

Through teamwork and friendly cooperation, these 855 southern telephone companies work together to furnish the South with service that is fast, efficient and dependable.

**Southern Bell Telephone
AND TELEGRAPH COMPANY**
INCORPORATED

NOTICE TO CREDITORS TO FILE CLAIMS

Whereas, the Estate of Oscar L. Massey, O. L. Massey Company and H. Schley Massey have each this day been declared to be insolvent by the Chancery Court of Tishomingo County, notice is hereby given to creditors of each of the said estates to file with the Clerk of said court within sixty (60) days of this date their claims properly itemized and proven or they will be forever barred.

Done by order of the Chancery Court of Tishomingo County, this 13th day of December 1939. J. C. Jourdan, Jr., Clerk.

NOW IS THE TIME TO BUY MONUMENTAL WORK.

We handle the best material, and our work is reasonable. Write us or call and see us.

**BARNETT MARBLE
WORKS**

315 Taylor St.,
CORINTH, MISS.

Nationally Advertised
WESTFIELD
Watches



**DROKE
JEWELRY CO.**
Corinth, Miss.

NOTICE OF LAND

State of Mississippi,
Tishomingo County.

By virtue of the provisions of a decree of the Chancery Court of Tishomingo County, Mississippi, rendered by said Court on the 12th day of December, 1939, the undersigned as Special Commissioner in the cause of Arlin Wit, et al., vs. Mrs. Dora Epps et al., will on the 6th day of January, 1940, at the Court House in the town of Iuka, Mississippi, within legal hours expose for sale and sell to the highest bidder for cash the following described land lying and being in said County, to-wit:

The West half of the Southwest Quarter of Section Seventeen (17), Township Seven (7), Range Eleven (11) East except right of way of Mississippi and Alabama Railroad Company containing 75 acres more or less.

The said land is sold for the purpose of partitioning among owners in accordance with said decree, and the title is believed to be good, but I will convey only such title as is vested in me as said Commissioner.

J. C. Jourdan, Jr.,
Special Commissioner.
Clark & Clark,
Solicitors. (18-4t)

PAY NO MORE!

See your Ford Dealer first
for low-cost financing
of FORD PRODUCTS
UNIVERSAL CREDIT COMPANY

Headachy, Breath Bad? Make This Check-Up

The Police Siren means "Look-out!" And so do Nature's signals—headaches, biliousness, bad breath, which are often symptoms of constipation. Don't neglect your sluggish bowels, for a host of constipation's other discomforts may result: such as, sour stomach, loss of appetite or energy, mental dullness.

Help your lazy bowels with spicy, all vegetable **BLACK-DRAUGHT**. Acts gently, promptly, thoroughly, by simple directions. **BLACK-DRAUGHT'S** principal ingredient is an "intestinal tonic-laxative." It helps impart tone to lazy bowel muscles. Next time, try this time-tested product!

TO: H. SCHLEY MASSEY,
Address Unknown:

You are hereby notified that you have this day by the Chancery Court of Tishomingo County been removed as Executor of the estate of Oscar L. Massey, and a temporary Receiver has been appointed for said estate and for O. L. Massey Company, of which you are the junior partner, and for your estate individually; and

You are notified to appear before the said court on or before the second Monday of February, 1940, to show cause if any you can why the appointment of a temporary Receiver should not be made permanent.

Done by order of the court this 13th day of December, 1939. J. C. Jourdan, Jr., Clerk.

FREE KIDNEY TRIAL FOR WEAKNESS Money Back IF IT FAILS

Take FAMOUS KIDANS for BACKACHE, for Frequent, Scanty, or Burning Passages; for Leg Pains; Loss of Energy; Tired, Lasy Feeling; Headaches; Dizziness; having a source in functional Kidney disorders. KIDANS work speedily. Directly stimulates Kidneys and Bladder to pass old acids and poisonous wastes, thus affording relief from these distressing symptoms. Thousands report pleasing results. If you have something functionally wrong with your kidneys, try KIDANS.

SEND NO MONEY
Write for TWO Boxes of KIDANS. Upon arrival pay \$1.00 plus postal fee. If \$1.00 is sent with order we pay all postage. Use one box. If not entirely satisfied with KIDANS return other box and we'll instantly refund your money. We take the risk. Get KIDANS today. Address THE KIDANS CO., Gen. Exchange Building, Atlantic, Ga.

SHEET MUSIC GUITAR STRINGS REEDS

Accessories For All
Musical Instruments

at
**DROKE
JEWELRY CO.**
Corinth, Miss.
Mail Orders Welcomed.

OUR PAPER AND 6 MAGAZINES AT BARGAIN PRICES

BIG ECONOMY OFFER

Woman's Home Companion	12 issues
Pathfinder	52 issues
Country Home	12 issues
Farmer's Journal-Farmer's Wife	12 issues
American Poultry Journal	12 issues
Southern Agriculturist	12 issues
The Vidette	52 issues

ALL SEVEN
FOR ONLY

\$2.00

Value—\$4.00
You Save \$2.00

GIANT VALUE OFFER

Woman's Home Companion	12 issues
McCall's Magazine	12 issues
*True Romances	12 issues
Country Home	12 issues
Farmer's Journal-Farmer's Wife	12 issues
Progressive Farmer	24 issues
The Vidette	52 issues
*Instead of True Romances, send me: [] Movie Mirror, [] Woman's World, 2 years, [] Household, 2 years, [] Pathfind- er (weekly.)	

ALL SEVEN
FOR ONLY

\$2.50

You Save \$2.50
Value—\$5.00

YOU WILL GET ALL SEVEN publications, and if you are already a subscriber to ANY of these SEVEN publications, your present subscription will be extended. Mail or bring the coupon below to our office AT ONCE, and you will receive THE SIX BIG MAGAZINES, and THIS NEWSPAPER each week. ORDER AT ONCE because we may soon have to withdraw this offer.

USE THIS COUPON AND SAVE

Date

Gentlemen:

Here is \$_____ Send me a year's subscription to your newspaper with the magazine offer I have checked.

[] BIG ECONOMY OFFER

[] GIANT VALUE OFFER

My Name is _____

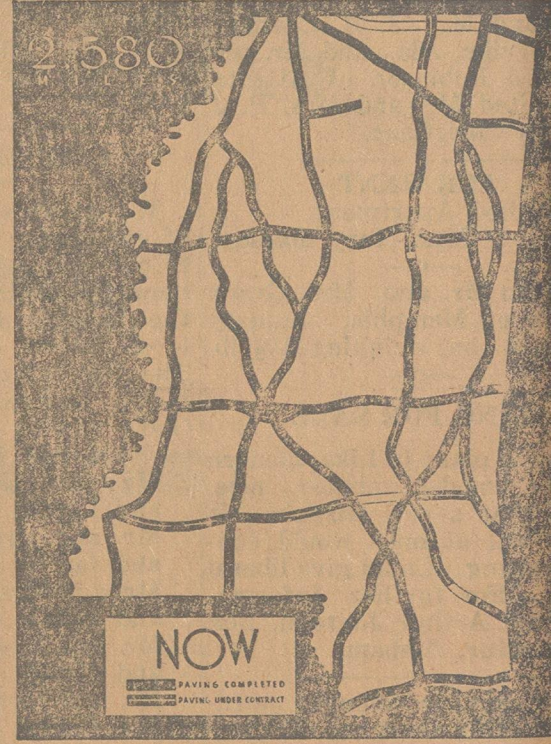
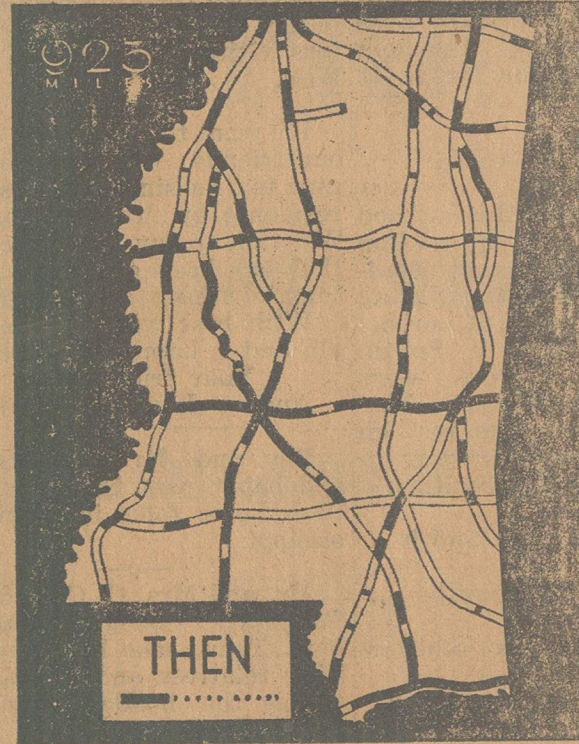
Address _____

Town _____

State _____

Subscribers living outside of Tishomingo and adjoining counties, add 50c to the above prices of combinations.

Maps Reflect Three Years of Highway Progress



The Mississippi highway map is changing more rapidly than the map of Europe, as the State Highway Department rushes completion of paved thoroughfares to bring greater convenience and rapid transit to farmers, businessmen and pleasure-seekers.

THEN (at the beginning of the priority highway paving program May 19, 1936), as denoted above map at the left, there were only 925 miles of hard surfaced roads of the priority system within the borders of the state. NOW (October 1939), as shown on above map to the right, there are approximately 2,580 miles of pavement in place or under paving contract on the priority system in Mississippi.

Four east-west through highways, Numbers 78, 80, 82 and 90 are completely paved or under paving contract. On Highway 84, there remains only 22 miles to be paved.

Five north-south through highways, Numbers 11, 51, 61, 45, and 49 and 49W, are completely paved or under paving contract. On Highway 15, there remains only 30 miles to be placed under paving contract.

These maps show at a glance the remarkable amount of sound highway construction achieved by Mississippians by the cooperative and ceaseless efforts of the State Highway Commission with legislators and Governor Hugh L. White during the past three years on the priority system alone. Much work has also been and is being done on other state roads.

First Choice Among Boy Magazines BOYS' LIFE

Standard Publication for All Boys

Its editors, writers and artists
recognized the best in their fields.

An Ideal Gift For Any Boy
Send \$1.50 for year's
subscription

Suggested adventure... sports...
pages of pictures... comic cartoons...
jingles and jokes... inspirational
articles... Scouting features

BOY SCOUTS of AMERICA
2 Park Avenue - New York, N.Y.

◆ FOR RENT ◆
SPACE IN THIS PAPER
Will Arrange To Suit
GOOD NEIGHBORS—PRICES TO
FIT YOUR BUSINESS

LANGSTON'S DAIRY

Safeguard your health with
PURE MILK
from a thoroughly tested herd
of cows.

Electrically Cooled and
Mechanically Sealed

Telephone 2812.

Ease COUGH FROM COLDS IN "ONE DOSE"

Thousands have turned to Mentho-Mulsion because of its fast, soothing relief. It brings YOU expected relief the first dose, or your druggist will return your money. Mentho-Mulsion is a scientific compound of nine different ingredients and does its work without narcotics or opiates. Children like its taste, and you too will enjoy its fast, soothing action, and the way it puts medicated vapors in the bronchial and nasal passages to relieve that stuffed up feeling immediately.

MENTHO-MULSION

UNUSUAL FACTS REVEALED

—by "Movie Spotlight"



HENRY MOORE, 24 YEARS DISTINGUISHED CAREER

AND PRIOR TO THAT HAD A CAREER OF ABOUT 20 YEARS ON THE STAGE.

WILLIAM B. ANDERSON WHO IS MORE THAN 50 YEARS OLD

SINCE STUDIED LAW, HAS IMPROVED MORE ACT ATTORNEYS, AND BUDDIES ON THE SCREEN